



## Mid Year Conference: Succeeding in Challenging Times

February 5-6, 2019

Sheraton Arlington ♦ Arlington, TX

Join us in Arlington, Texas for SMA's 11th Annual Mid-Year Conference, "Succeeding in Challenging Times." This is a unique educational opportunity for meat/food industry executives and managers at all levels, featuring leading experts on a wide range of topics. The combination of excellent speakers and audience interaction will cover many issues that affect your business. This conference has become a "must attend" for many industry leaders and one that you cannot afford to miss. In addition to the excellent speaker program, the conference features a Suppliers' Reception, offering a fun and relaxing opportunity to network with your industry colleagues.

### Tentative Agenda

#### February 5 – Tuesday 1:00 PM to 5:00 PM – General Session

- **Reflections & Foresights: Where Our Industry's Headed** – Barry Carpenter, *NAMI and USDA/AMS Retired*
- **Panel Discussion: FSIS Appendix A&B Issues and Opportunities** – Jody Swaim, *OFW Law*; Jeremiah Johnson, *Hormel Foods*; Jeff Sindelar, *University of Wisconsin*
- **FSIS Modernization** – Carmen Rottenberg, Acting Undersecretary for Food Safety, *USDA/FSIS*
- **Food Safety System Validation** – Jody Swaim, *OFW Law*
- **FSIS Dallas District Roundtable** – Dr. Jennifer Beasley-McKean, *USDA/FSIS*

#### 5:30 PM to 7:00 PM – Suppliers' Reception

#### February 6 – Wednesday 8:00 AM to 12:00 PM – General Session

- **Ag Commodity and Protein Outlook** – Dr. David Anderson, *Texas A&M University*
- **Workplace Issues Update** – David Barron, *Cozen O'Connor*
- **Labor Challenges Facing Processors** – Misty Borkowski, *Cross, Gunter, Witherspoon & Galchus, P.C.*
- **Foreign Material Best Practices** – Dr. Barbara Masters, *Keystone Foods*
- **Legislative Update** – Samantha Beard, *OFW Law*

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Sponsorship opportunities are still available! Contact the SMA office for details.

# Succeeding in Challenging Times

Southwest Meat Association Mid-Year Conference  
February 5-6, 2019 • Sheraton Arlington • Arlington, TX

## Hotel Reservations

Reservations should be made directly with the Sheraton Arlington by calling 800-442-7275. Ask for the Southwest Meat Association room block to receive the special room rate of \$145 per night. Reserve your room early, as **the deadline for reservations is 1/11/19**. The hotel is located at 1500 Convention Center Drive, Arlington, TX 76011. Directions to the hotel and more information are available on the hotel website at:  
<http://www.sheratonarlingtonhotel.com/>.

## Air Travel and Transportation

The Sheraton Arlington is convenient to DFW airport and offers a complimentary shuttle for hotel guests, 6:30 AM - 9:30 PM; 7 days a week, with advance notice. Major car rental agencies and taxis are also available for transportation to the hotel.

## Attire

Attire is business casual.

## On Site Registration Hours\*

- Tuesday 12:30 p.m. - 2:00 p.m.
- Wednesday 7:30 a.m. - 8:30 a.m.

\*On site registrations will incur a \$50 late fee

## Cancellations

Requests received by 1/7/19 will be fully refunded. Requests received on 1/8/19 or later will be refunded 50% of registration fee. Refunds will not be issued after 1/30/19.



Remit this form and payment to:

### Southwest Meat Association

9696 E Highway 21, Suite 200  
Bryan, TX 77808  
Phone: 979-846-9011 • Fax: 979-846-8198  
email: [info@southwestmeat.org](mailto:info@southwestmeat.org)  
[www.southwestmeat.org](http://www.southwestmeat.org)

## Registration Form

Name: \_\_\_\_\_

2nd Person: \_\_\_\_\_

3rd Person: \_\_\_\_\_

4th Person: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## Registration fee per person:

\$250.00 - First person \$ \_\_\_\_\_

\$195.00 - Each additional person \$ \_\_\_\_\_

\$195.00 - Each additional person \$ \_\_\_\_\_

\$195.00 - Each additional person \$ \_\_\_\_\_

**Total amount due:** \$ \_\_\_\_\_

## Payment Information: (check one)

**Check:**  Check # \_\_\_\_\_ Amount: \_\_\_\_\_  
(payable to SMA)

**Charge:**  VISA  MC  DISC  AMEX

Cardholder Name: \_\_\_\_\_

Card #: \_\_\_\_\_

V Code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_