



# Transparent Energy

powering your decisions

SMA is pleased to announce our newly approved energy consultant, Transparent Energy. **They will assist you during these difficult times.**

How it works for you, our valued members:

- **Transparent Energy personally or virtually meets with each customer and performs a full analysis of their historical demand before any bidding.**
- **TE reviews energy markets up to 12 - 24 months in advance to determine when an energy bid should occur, and a contract should be locked-in.**
- **Transparent Energy includes more competing suppliers than most energy brokers to increase competition resulting in the best possible pricing.**
- **Auctions occur in a live, online format with expressive feedback so suppliers can adjust their bids in real-time. SMA members will be able to view the real-time process.**
- **In the event an SMA member is not satisfied with the bid results, there is no commitment to move forward.**

Transparent Energy (TE) has a unique process and technology that will save SMA members at least 7 – 8 percent more than any standard broker process.

“I’ve known Dave for years and each time he has helped us, we’ve saved a lot of money. It is just so hard these days to take all these calls from electric companies and brokers. I like his approach...straight to the savings, and he keeps the risk and worry off my back.” – **Jason Beyer, CEO – ABF Packing**

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