MEAT, EDUCATION, ADVOCACY, TECHNOLOGY FORUM

*Previously known as the Mid-Year Conference

FEBRUARY 17-18, 2027 | ARLINGTON, TX | HILTON ARLINGTON

TITLE SPONSOR $5,000

- One complimentary M.E.A.T Forum registration
- Recognition in the M.E.A.T Forum program and registration website
- Recognition on appropriate signage during the event
- Complimentary medium size ad in the SMA newsletter, *InfoMeat*
- Complimentary table space in the meeting venue to display promotional materials
- Company logo projected on meeting space wall during general sessions (pending approval)
- M.E.A.T Forum naming rights (e.g., SMA M.E.A.T Forum presented by ABC Corp.) for inclusion on all promotional materials, emails, and SMA website as well as during the event
- Exclusive right to offer promotional items at SMA registration desk
- Pre-recorded video commercial (max 3 min.) to be aired or 5 minutes of program time during the conference.
- Complimentary advertisement to be played during the SMA MEAT People Podcast
- 5% discount on 2027 SMA Annual Convention sponsorships

PREMIER SPONSOR $2,500

- One complimentary M.E.A.T Forum registration
- Recognition in the M.E.A.T Forum program and registration website
- Complimentary medium size advertisement in the SMA newsletter, *InfoMeat*
- Recognition on appropriate signage during the event
- Complimentary table in the meeting venue to display promotional materials
- 5% discount off sponsorship of the 2027 SMA Annual Convention





RECEPTION SPONSOR $1,000

- Recognition on signage during the Networking Reception

*Minimum of 5 sponsors are needed to allow for an open bar

*Title and Premier Sponsors can purchase a reception sponsorship as part of their overall sponsorship agreement.

All sponsorship opportunities are restricted to SMA members in good standing.

MEAT FORUM SPONSORSHIP AGREEMENT

February 17-18, 2027 ● Arlington, TX

The Sponsorship Agreement is a joint agreement between SMA and _____
(Sponsoring Company)

SMA has the exclusive right to organize and conduct the MEAT Forum which is to be held on February 17-18, 2027, at the Hilton Arlington in Arlington, TX; The sponsoring company has agreed to be a sponsor and provide financial support in the amount indicated in this agreement for the event in exchange for promotional rights presented in SMA's 2027 Sponsorship Policy.

The Parties agree to the terms as follows:

Agreement Summary

Sponsorship Term: Valid exclusively for the MEAT Forum, from signing until the event concludes on February 18, 2027.

Services Provided: SMA may use the sponsor's logo to promote their products/services as official offerings for the event.

Promotion Rights: Sponsorship benefits will align with the sponsor's selected tier per SMA's 2027 Sponsorship Policy.

Trademark Usage: SMA is permitted to use the sponsor's trademark in event-related materials, ensuring no harm to the sponsor's reputation.

Payment Terms:

- Accepted methods: ACH, check, or credit card (with a 3.25% processing fee).
- Payment due within 45 days of signing.
- Final cutoff: January 27, 2027, for sponsors committing less than 45 days before that date.

*Failure to submit payment by the payment deadline will result in cancellation of sponsorship.

My company would like to sponsor the SMA MEAT Forum at the following level:

- ☐ Title Sponsor- $5,000
- ☐ Premier Sponsor- $2,500
- ☐ Reception Sponsor- $1,000
- ☐ Title + Reception Sponsor- $6,000
- ☐ Premier + Reception Sponsor- $3,500

Company Contact Information

Provide information for the appropriate contacts:

Accounting

Name: _____

Phone: _____

E-mail: _____

Marketing

Name: _____

Phone: _____

E-mail: _____

By signing below, both parties outlined in this Agreement agree to the terms listed in SMA's 2027 MEAT Forum Sponsorship Policy.

Company Representative: _____ Date: _____

Phone: _____ E-mail: _____

Signature: _____

Send signed agreement to Lacy@southwestmeat.org and Brittany@southwestmeat.org